

**THE BUTT
STOPS HERE.**

Dear Friends of HappyBottoms,

Thank you for your support for HappyBottoms! The continued success and growth in 2015 is evidence that your investment is making a huge difference in the lives of thousands of families throughout Kansas City.

In only its sixth year, HappyBottoms has grown from providing 80,000 diapers in 2010 through eight partner agencies to 1.62 million through 35 agencies and five hospital systems in 2015.

Eighty-five percent of the children who receive diapers from HappyBottoms live at or below the federal poverty level (\$24,250 or lower annual income for a family of four). For the families we serve, many have had to choose between paying bills, buying diapers, or even harder decisions.

For example, a 2015 survey of our clients revealed that 19 percent of respondents reported they had to pay for diapers by using a payday loan.

Even though diapers are a basic health need for babies, no public assistance programs (like SNAP or WIC) cover the cost of diapers. Research studies demonstrate the negative impact of diaper need. By providing diapers through partner agencies, HappyBottoms:

- Improves a baby's health
- Reduces the stress on parents related to diaper need, which enables a much healthier environment for developing babies
- Increases a family's access to child care (most require parents to provide their own diapers)
- Stretches a family's budget by receiving a portion of the diapers they need for free from HappyBottoms
- Increases our partner agencies' capabilities and capacity by expanding services to include providing diapers and distributing our diapers at no cost

HappyBottoms is dedicated to providing diapers to families in need. Your support makes a difference in the lives of babies in Kansas City.

John Teasdale
Executive Director, HappyBottoms
855-479-2867 johnt@happybottoms.org



14820 West 107th Street
Lenexa, KS 66215



ANNUAL REPORT

For Fiscal Year Ending
December 2015



2015 ANNUAL REPORT

This report reflects donations received between January 1 and December 31, 2015.



Baby Alice is just one of the thousands of babies HappyBottoms served in 2015

OUR MISSION

Our mission is to work with our partner social service agencies to provide diapers to low-income families while raising awareness of diaper need in our community.

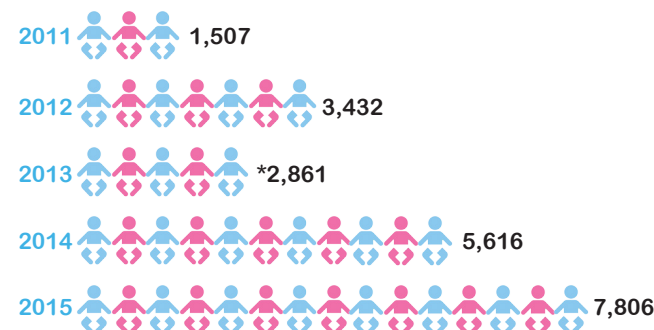
OUR STORY

HappyBottoms, founded in 2010, is the only diaper bank in the Kansas City metropolitan area. HappyBottoms provides a consistent supply of diapers size-matched to each child monthly so our partner agencies can incorporate diapers into the services they provide their clients.

IMPACT ON THE KANSAS CITY COMMUNITY

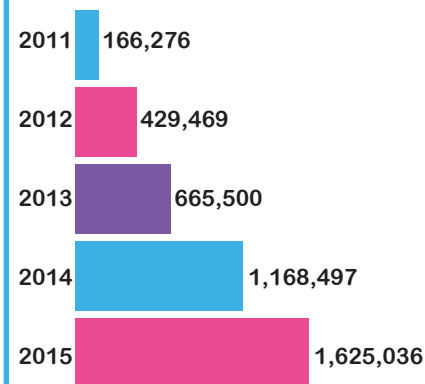
Number of children who received diapers from HappyBottoms for the first time each year

Each baby represents about 500 children



*Implemented new data collection system

Number of diapers distributed each year



Designate HappyBottoms for your United Way contribution at work!

SAVE THE DATE!

Diaper Need Awareness Week

September 26—October 2, 2016

5th Annual Attitude of Gratitude Event

November 10, 2016

Dan Meiners Studio at Pennway Event Space

Join us from 5:30-8:30pm for a silent and live auction, plus food, drinks, drawings and games.

Sponsorship Opportunities Available at www.happybottoms.org/#/events

Contact us at johnnt@happybottoms.org

HAPPYBOTTOMS HIGHLIGHTS 2015

- Served 7,806 babies & toddlers
- 2,672 volunteers contributed a total of 6,350 hours
- Completed transition from volunteer to paid staff
- Partnered with five hospital systems in the Kansas City community
- 12% of newborns served in hospitals transitioned to partner agencies
- Distributed 1,625,036 diapers to children in the Kansas City community
- Partnered with 35 social service, domestic abuse shelters, and child care centers in the Kansas City community

CLIENT SURVEY

HappyBottoms distributed a survey to clients who receive diapers. 600 families responded and indicated that, without HappyBottoms:

- 34% "I could not pay my utilities"
- 23% "I could not buy enough food"
- 15% "I could not pay my rent"
- 19% "I used a payday or other loan to buy diapers"
- 8% "I re-used a diaper"
- 8% "I used cloth or some other item to cover my baby"

Thank you to our donors, sponsors and volunteers who help babies and toddlers in Kansas City by supporting HappyBottoms.

www.happybottoms.org

BOARD OF DIRECTORS AND STAFF

December 2015

Officers

Karla Shepard, Chair
Bob Parker, Treasurer

Pam Sutherlin, Secretary
Liz Sutherlin, Past Chair

Board of Directors

Rob Bensman
Linda Cavanaugh
Seth Chaikin
John DeHardt
Sylvia Haverty

Tess Koppelman
Abel Mojica
Bernie Schroer
Carrie Stewart
Kelly Whitehouse

Staff

John Teasdale, Executive Director
Teresa Winfield, Program Manager
Kaitlin McDonald, Enrollment & Quality Control Specialist
Jackie Williams, Volunteer & Community Engagement Manager
Jill Gaikowski (Founder), Grant Writer & Development Specialist
Tyrone Smith, Warehouse Manager
Jen Watts, Business Manager

PARTNER AGENCIES

A Simple House Amethyst Place Avenue of Life Baby Grace Belton Area Young Life Catholic Charities of Northeast Kansas Catholic Charities of Kansas City-St. Joseph Child Abuse Prevention Association Colonial Hills Necessities Pantry Cornerstones of Care Give What You Got Cross-Lines Community Outreach	Good Samaritan Center of Excelsior Springs Hillcrest Hope Transitional Housing Hope Faith Ministries Hope House Jewish Family Services Jewish Vocational Services Johnson County Christmas Bureau Lee Ann Britain Infant Development Center Love, INC of Clay County Mattie Rhodes Center Metro Lutheran Ministries Mother & Child Health Coalition	Open Arms Community Co-Op Operation Breakthrough Phoenix Family reStart Inc Rose Brooks Center Salvation Army Children's Shelter Synergy Services True Light Family Resource Center Upper Room Child Development Center True Light Family Resource Center Wyandotte Healthy Start United Inner City Services YMCA Early Head Start
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BUNDLES OF JOY HOSPITAL PARTNERS

Children's Mercy Hospital
Saint Luke's Health System

Liberty Hospital
Shawnee Mission Health

Truman Medical Center

FINANCIALS (AUDITED)

As of December 31, 2015

Assets
Cash & Cash Equivalents\$571,026
Accounts Receivable.....\$30,770
Grants Receivable\$60,000
Inventory\$201,701
Equipment.....\$14,231
Total Assets\$877,728

Liabilities
Current Liabilities\$1,207
Net Assets
Unrestricted\$736,185
Temporarily Restricted\$140,336
Total Liabilities & Net Assets.....\$877,728

Revenues
Corp. Contributions.....\$148,303
Individual Contributions\$ 48,403
Event Income.....\$153,917
Foundation Grants\$296,735
Warehouse Space & Equipment\$49,217
Other Revenue.....\$13,488
Inkind Diapers & Warehouse Space.....\$216,837
Inkind-Other\$142,145
Total Revenues\$1,069,045

Expenses
Program Services.....\$762,641
Fundraising.....\$130,975
Management & General.....\$127,430
Total Expenses.....\$1,021,046

Increase in Net Assets.....\$47,999